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ARCHIE SERIES

APPROVED BY THE COMICS CODE AUTHORITY

15¢

SEPT. NO. 184

Jughead

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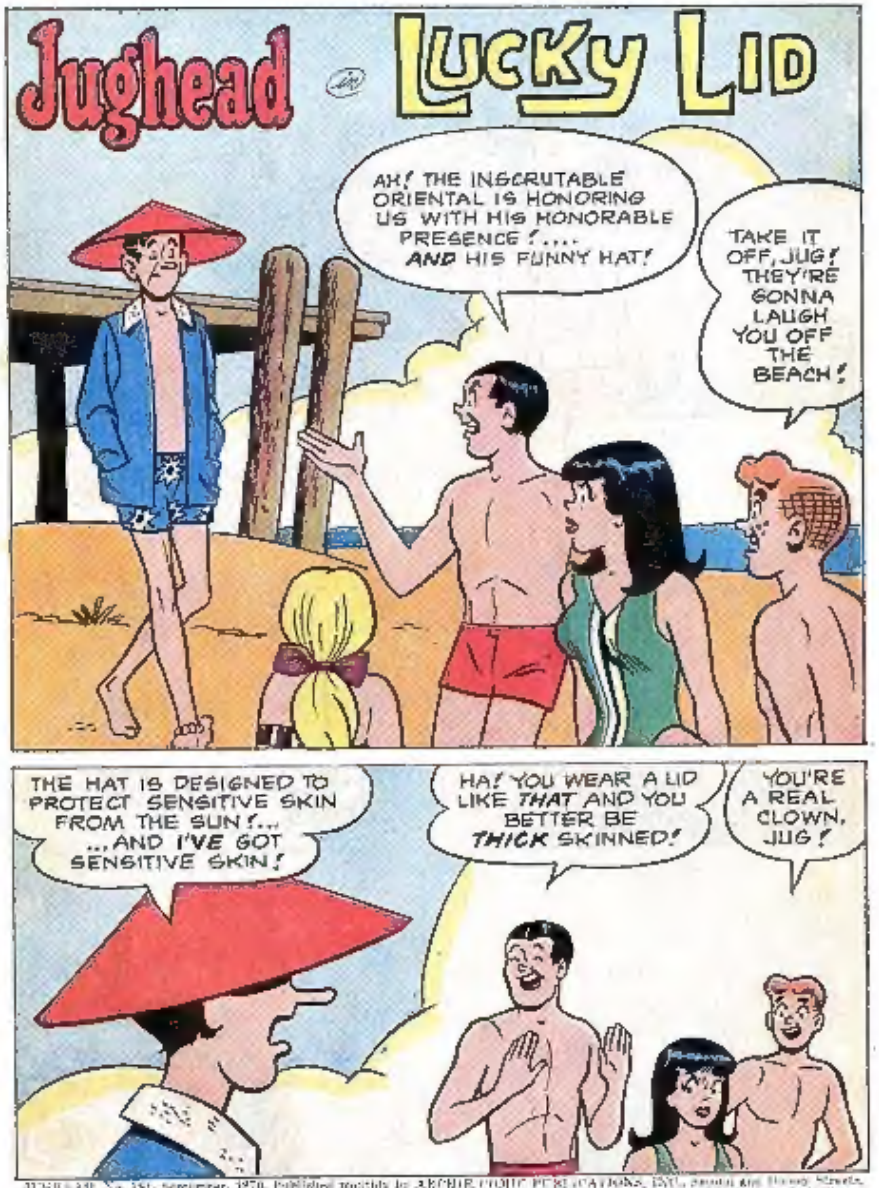
Famous name
PRIZES
OR CASH... from
FREE Sample Cards
OLYMPIC
EARN $1.05 A BOX
CUT OUT • FILL IN • MAIL NOW • NO STAMP NEEDED
FOLD on dotted line
SEAL (paste, staple or tape)
FROM
NAME
ADDRESS
CITY
STATE
ZIP
FIRST CLASS Permit No. 38 ENFIELD CONNECTICUT
BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.
Postage Will Be Paid By
OLYMPIC SALES CLUB, Inc.
DEPT. 70AC6
ENFIELD
CONNECTICUT 06082
$350.00 EXTRA CASH PRIZE CONTEST*
THREE WINNERS EVERY MONTH
YOU CAN GET THESE and many, many other big prizes—or cash—simply by selling beautiful Olympic IMPRINTED CHRISTMAS AND ALL-OCCASION CARDS. The Olympic way is the IN way! Here's why . . .
OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic cards — and it's yours to keep. We don't send you boxes of cards in advance. With Olympic, you never have to worry about paying for, or returning, boxes you don't sell.
OLYMPIC CARDS ARE IN! The Imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors . . . and take their orders. Olympic cards sell for only $2.95 a box — and they're worth much more! Sell enough boxes to get all the prizes you want — or keep $1.05 per box.
IT'S EASY TO JOIN OLYMPIC! Just fill in and mail the postcard! No postage is required. We'll send you the free Sample Book, free Membership Card and free Catalog of Prizes. There's ABSOLUTELY NO COST TO YOU! Don't wait! Join now! It's easy!
* Complete details on Olympic's Cash Prize Contest will be sent with your Free Sales Kit. JOIN NOW! MAIL POSTCARD!
OLYMPIC SALES CLUB, INC., DEPT. 70AC6, ENFIELD, CONNECTICUT 06082


Jughead
LUCKY LID
AH! THE INSCRUTABLE ORIENTAL IS HONORING US WITH HIS HONORABLE PRESENCE!.... AND HIS FUNNY HAT!
TAKE IT OFF, JUG! THEY'RE GONNA LAUGH YOU OFF THE BEACH!
THE HAT IS DESIGNED TO PROTECT SENSITIVE SKIN FROM THE SUN!... ...AND I'VE GOT SENSITIVE SKIN!
HA! YOU WEAR A LID LIKE THAT AND YOU BETTER BE THICK SKINNED!
YOU'RE A REAL CLOWN, JUG!

JUGHEAD, No. 184, September, 1970. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., 325 Fifth Ave. Horace Greeley Square, N.Y. 10001. Executive and Editorial offices: 1135 First Avenue, New York, N.Y. 10022. Printed in the U.S.A. at the Rand McNally & Co. Printing Co., Chicago, Ill. 60645. Second Class Postage Paid at Sparta, Ill. under the Act of March 3, 1879. Title registered U.S. Patent Office. Entered as second class matter February 8, 1950, at the post office at Sparta, Illinois, under the Act of March 3, 1879. Single copies 15¢. Subscription price $1.80 per year in U.S.A.; single copies 15¢. Copyright © 1970 by Archie Comic Publications, Inc. No article or picture contained herein may be reproduced without permission. All rights reserved. Trade Universal, International and Pan American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of, any merchandise, literary or pictorial matter whatsoever.

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HOW ABOUT IT GIRLS? AREN'T YOU GOING TO LAUGH AT OUR COMIC FRIEND?
HE'S NOT FUNNY AT ALL! HE'S MAKING A FOOL OF HIMSELF!
AND I DON'T WANT HIM SITTING NEAR ME WITH THAT RIDICULOUS HAT ON!
VERONICA'S RIGHT! WE SHOULD DO SOMETHING FOR HIS OWN GOOD!
LIKE WHAT?
LIKE REMOVING THE OFFENDING ARTICLE OF CLOTHING!
HEY!
AW, COME ON! GIVE ME BACK MY HAT!
SURE! GRAB IT!
2

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HAVING TROUBLE GETTING IT, PAL?
LAY OFF, WILL YOU?
THEY SHOULDN'T TEASE JUGGIE LIKE THAT!
HE WAS ASKING FOR IT!
OKAY! HAVE YOUR FUN! BUT YOU GUYS ARE GONNA BE SORRY!
SORRY? WHY SHOULD WE BE SORRY?
THAT'S AN ORIENTAL HAT OF GOOD FORTUNE! IT WAS NOT MEANT TO BE TREATED THAT WAY!
HOW 'BOUT THAT, ARCH? A GOOD LUCK HAT!
HERE! GET LUCKY!
NO! YOU GET LUCKY FIRST, REGGIE!
NOW CUT THAT OUT!
3

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YEAH! I'M SUPERSTITIOUS! MAYBE WE SHOULDN'T PLAY AROUND WITH THIS GOOD LUCK HAT!
WHAT WE SHOULD DO IS, WE SHOULD GET RID OF IT!
COME ON! TURN IT LOOSE!
SURE, PAL! FETCH!
ZOOM
HA, HA! IT WAS A LUCKY HAT! IT PROVIDED US WITH SOME FUN!
IT DIDN'T BRING HIM MUCH GOOD FORTUNE, THOUGH!
THOSE TWO WERE MEAN TO JUGGIE! REAL MEAN!
HE ASKED FOR IT! IMAGINE ANYONE WEARING A HAT LIKE THAT!

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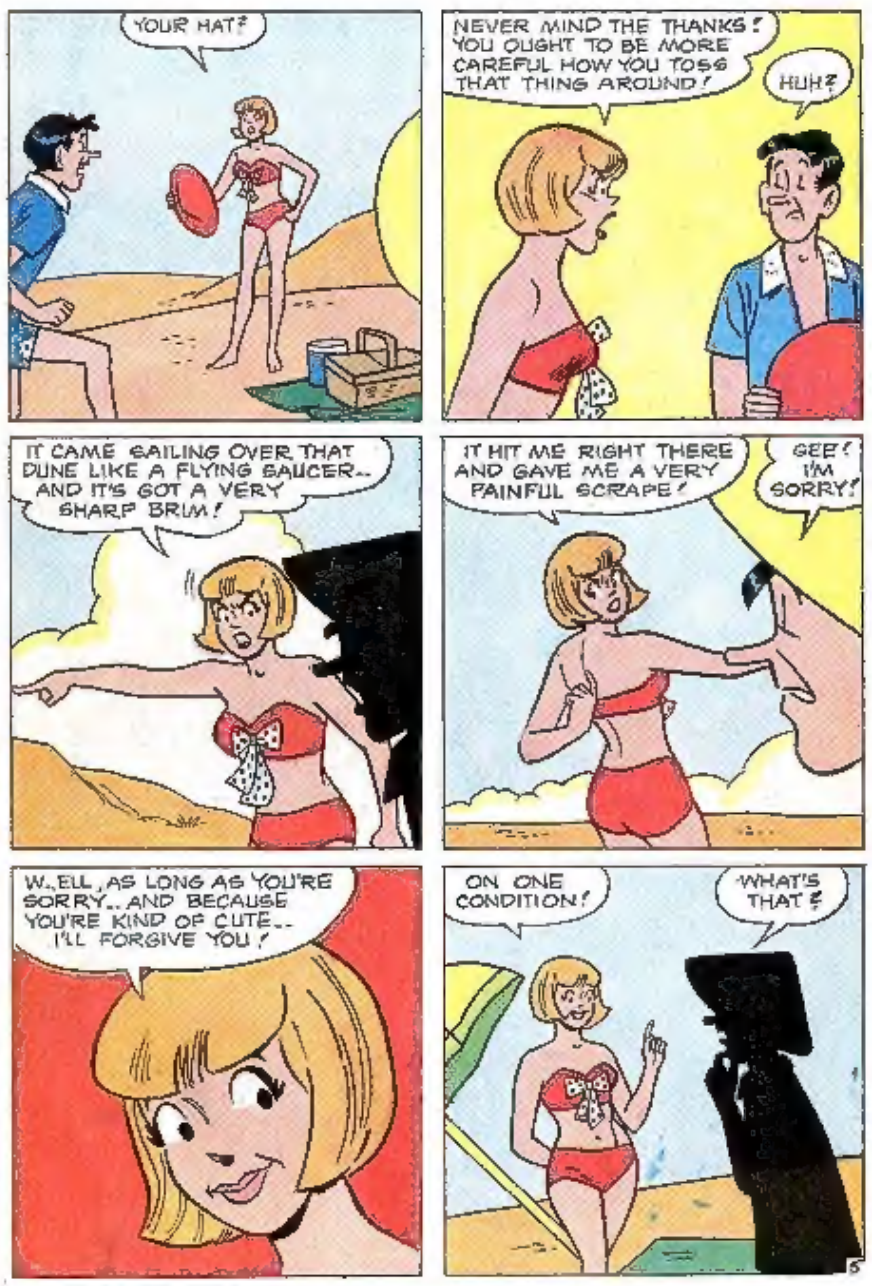
YOUR HAT?
NEVER MIND THE THANKS! YOU OUGHT TO BE MORE CAREFUL HOW YOU TOSS THAT THING AROUND!
HUH?
IT CAME SAILING OVER THAT DUNE LIKE A FLYING SAUCER.. AND IT'S GOT A VERY SHARP BRIM!
IT HIT ME RIGHT THERE AND GAVE ME A VERY PAINFUL SCRAPE!
GEE! I'M SORRY!
W..ELL, AS LONG AS YOU'RE SORRY.. AND BECAUSE YOU'RE KIND OF CUTE.. I'LL FORGIVE YOU!
ON ONE CONDITION!
WHAT'S THAT?

TM & © 2008 ARCHIE

I HAVE THIS BIG LUNCH AND NO ONE TO SHARE IT! WON'T YOU JOIN ME?
AND PUT SOME FIRST AID CREAM ON MY SCRAPE WHILE I PUT OUT THE FOOD!
I'LL DO IT! I'LL DO IT!
GULP! ARCH! DO YOU SEE WHAT I SEE?
I SEE! I SEE!
CHOMP!
WHAT GOT INTO YOU TWO KOOKS? YOU LOOK AS SILLY AS JUGHEAD!
SAY WHAT YOU WANT ABOUT US, BUT DON'T KNOCK THE LIDS!
ANY MINUTE NOW SOME OF THAT ORIENTAL GOOD FORTUNE WILL SMILE ON US!
END

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Learn to be pretty with
Young 'N Free™
created just for you.
This is the time of your life when you learn to be pretty. You're changing. Your skin is young and sensitive. You have special needs. You don't need, shouldn't use women's heavy cosmetics, perfumes, soaps and deodorants.
New Young 'N Free products were created just for you.
A special shampoo and creme rinse to keep your hair silky, smooth, bouncing.
A special deodorant that's really effective, yet mild enough for your young skin.
A special soap to keep your skin clear, fresh, glowing.
Hand and body lotion, powder, colognes to give you a clean, young fragrance.
All created just for you.
Today, learn to be pretty the Young 'N Free way.
YOUTH CARE, INC. ® 1970

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Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

TV PREMIERE
Josie AND THE PUSSYCATS COME TO TV
3 2 1
IT'S LAUGH OFF TIME!
THE MOD-MOD WORLD OF JOSIE AND THE PUSSYCATS MAKES THE SCENE! SEPT. 12 ON C.B.S. T.V.!
TUNE IN FOR THIS NIP CARTOON SHOW WITH THE "NOW" MUSICAL BEAT!
Featuring VALERIE, A NEW GROOVY CHICK ON THE JOSIE SCENE: MELODY, WHOM WE'VE ALL GROWN TO KNOW AND LOVE! AND LAST BUT NOT LEAST, THE STAR OF OUR SHOW, JOSIE!
CHECK YOUR LOCAL T.V. LISTINGS FOR THE EXACT TIME FOR THIS T.V. TREAT! WE GUARANTEE YOU'LL PURR OVER THIS! DON'T FORGET TO LOOK FOR OUR DRAMA CRITICS CONTEST SOON TO APPEAR IN ALL ARCHIE SERIES COMICS!
SEPT. 12 ★ C.B.S. TV

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1st PRIZE — $5.00

REPORTER
CAROLYN WHITE
29 Third Street
Paquannock, N.J. 07440

Dear Archie,

I am going to tell you about the trip my family took through New England. Although we were gone for only six days, we passed through eight states. Two days were spent at Plymouth, Mass., where history comes alive. We saw the Mayflower, The Wax Museum, a full scale copy of Plymouth Plantations as they were in 1688, and Plymouth Rock.

From Plymouth we drove up the coast for two fun-filled days at old Orchard Beach, Maine.

I enjoyed the New Hampshire scenery on the ride to Steamstown, U.S.A., Vermont. Here we had a twenty-six mile ride on a real steam engine. Our last night was spent in a ski lodge at the top of Hogback Mountain.

This was the first time I had ever been to New England and I hope to go there again.

2nd PRIZE — $3.00

REPORTER
LIVINGSTON TRULUCH
Cleveland Street
Mullins, S.C. 29574

Dear Archie,

My neighborhood is just like yours. It's a real swinging place with a chocolate shoppe like yours. We have this witty guy in our gang and he's always getting into trouble just like Reggie.

At school I have a teacher just like Miss Grundy. She's old but she's groovy. She teaches art. That's my hobby, painting. It's very interesting. And boy, we really have a wild time.

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Be An **Archie Club** MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the **ARCHIE CLUB** as an official reporter . . . you get a dressy, colorful Official **ARCHIE CLUB BUTTON**, and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

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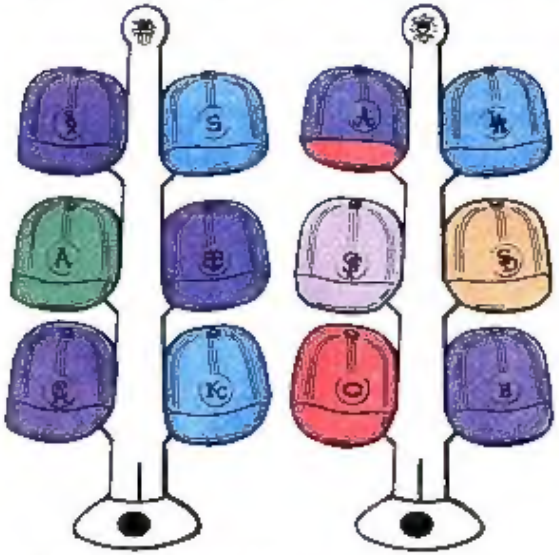
OFFICIAL MINIATURE

Major League Baseball Caps



At last. Authentic major league baseball caps that provide hours of fun and entertainment for the whole family. These colorful caps are exact replicas of each Major League Baseball Team right down to the official team emblem. A baseball fan's delight and a treasure to any child. Complete with display stand with each set. Complete 12 American League or 12 National League caps for only $3.00 and .50 postage and handling, or all 24 Major League team caps for only $5.00 and .50 postage for handling.

12 CAPS FOR ONLY $3.00

YOUR CHOICE OF SETS

AMERICAN LEAGUE

Detroit Tigers	Wash. Senators
Cleveland Indians	Baltimore Orioles
N.Y. Yankees	Boston Red Socks
Oakland Athletics	Chicago White Socks
Kansas City Royals	Minn. Twins
Seattle Pilots	California Angels

NATIONAL LEAGUE

St. Louis Cardinals	Pittsburgh Pirates
Chicago Cubs	N.Y. Mets
Phila. Phillies	Montreal Expos
Cinn. Reds	Houston Astros
Atlanta Braves	San Fran. Giants
Los Angeles Dodgers	San Diego Padres

DON'T DELAY—ORDER NOW.

BASEBALL CAPS Dept. No. B-20
4805 Bergenline Avenue
Union City, New Jersey 07087

Please rush me the Official Miniature Baseball Caps. Enclosed is $_____

No. of sets

_____ American League @ 12 caps for $3.00 plus 50¢ postage and handling.
_____ National League @ 12 caps for $3.00 plus 50¢ postage and handling.
_____ Both American and National League @ 24 caps for $5.00 plus 50¢ postage and handling.

Name _____

Address _____ City _____

State _____ Zip _____

Sorry, no C.O.D.'s

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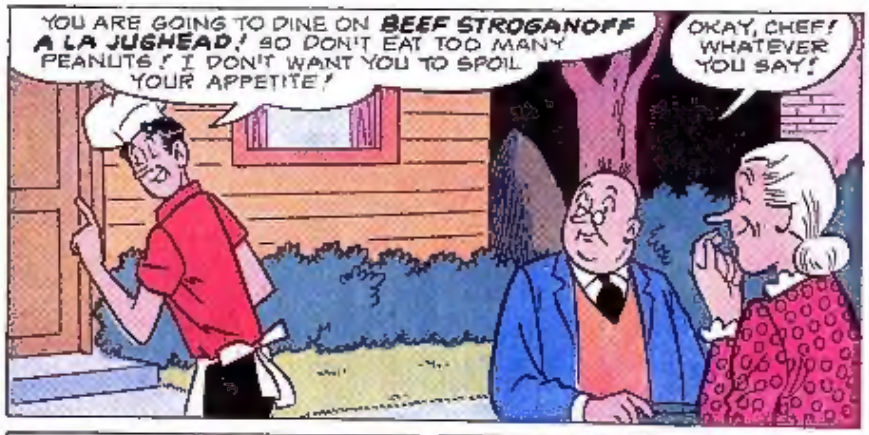
HOT DOG and Jughead
DOG GONE IT
IT WAS VERY NICE OF YOU TO INVITE US TO DINNER TONIGHT, JUGHEAD!
I JUST WANT TO SHOW MY APPRECIATION FOR HOW NICE YOU'VE BEEN TO ME!
DINING UNDER THE STARS! HOW ROMANTIC!
YOU FOLKS ARE GOING TO HAVE A DINNER YOU'LL NEVER FORGET!

TM & © 2008 ARCHIE


YOU ARE GOING TO DINE ON BEEF STROGANOFF A LA JUGHEAD! SO DON'T EAT TOO MANY PEANUTS! I DON'T WANT YOU TO SPOIL YOUR APPETITE!
OKAY, CHEF! WHATEVER YOU SAY!

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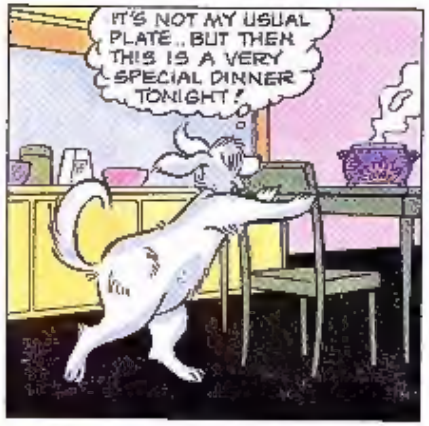

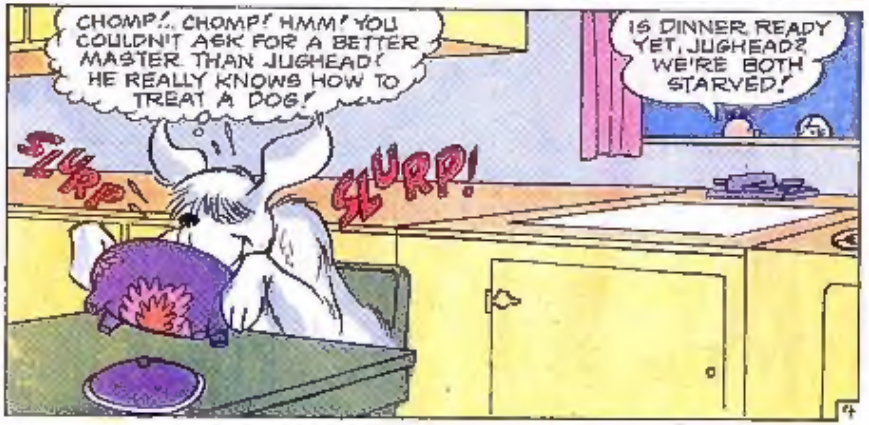
CHOMP!.. CHOMP! HMM! YOU COULDN'T ASK FOR A BETTER MASTER THAN JUGHEAD! HE REALLY KNOWS HOW TO TREAT A DOG!
IS DINNER READY YET, JUGHEAD? WE'RE BOTH STARVED!
SLURP!
SLURP!

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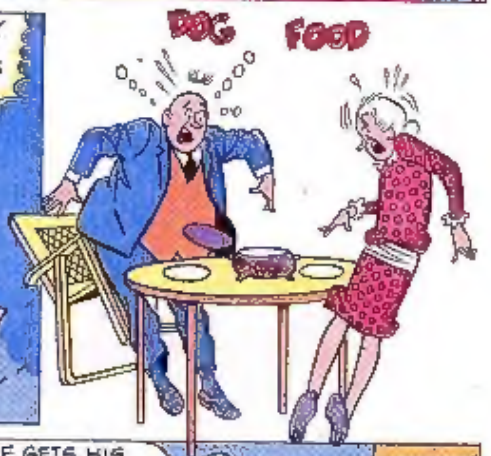

BAH.. OF ALL THE SICK JOKES..!!
WAIT'LL HE GETS HIS NEXT GRADES..THEN HE'LL KNOW WHAT SICK IS!
SO WHAT'S WRONG WITH DOG FOOD? I EAT IT ALL THE TIME!
END

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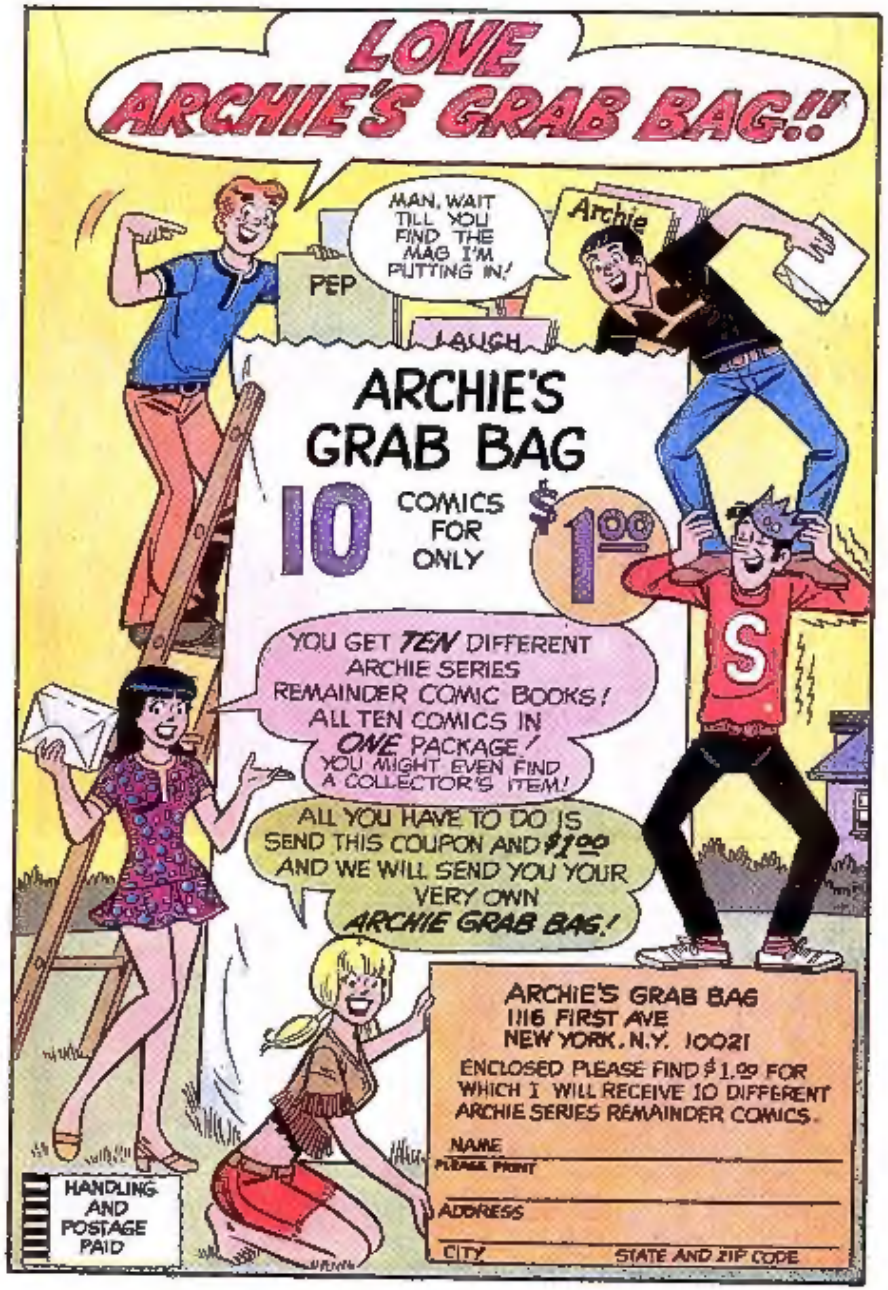
LOVE ARCHIE'S GRAB BAG!!
MAN, WAIT TILL YOU FIND THE MAG I'M PUTTING IN!
PEP
LAUGH
Archie
ARCHIE'S GRAB BAG
10 COMICS FOR ONLY $1.00
YOU GET TEN DIFFERENT ARCHIE SERIES REMAINDER COMIC BOOKS! ALL TEN COMICS IN ONE PACKAGE! YOU MIGHT EVEN FIND A COLLECTOR'S ITEM!
ALL YOU HAVE TO DO IS SEND THIS COUPON AND $1.00 AND WE WILL SEND YOU YOUR VERY OWN ARCHIE GRAB BAG!
ARCHIE'S GRAB BAG
1116 FIRST AVE
NEW YORK, N.Y. 10021
ENCLOSED PLEASE FIND $1.00 FOR WHICH I WILL RECEIVE 10 DIFFERENT ARCHIE SERIES REMAINDER COMICS.
NAME
PLEASE PRINT
ADDRESS
CITY
STATE AND ZIP CODE
HANDLING AND POSTAGE PAID

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Jughead "SAVE A FRIEND"
JUGGIE, YOU DON'T MAKE SENSE! HOW CAN YOU BE TOO LAZY TO COME OVER AND SIT DOWN? IF YOU'RE LAZY YOU SHOULD WANT TO SIT!
I'M BUSY LEANING!
I'VE GOT TO WALK OVER THERE TO SIT? THAT TAKES ENERGY! I HAVEN'T GOT ANY TO SPARE!
YOU'RE THE ONLY ONE I KNOW WHO WORKS AT BEING LAZY!
"WORKS?" UGH! PLEASE DON'T USE THAT WORD!
ARCHIE SERIES
ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

TM & © 2008 ARCHIE

JUGGIE! HOW ABOUT A SODA?
MY TREAT!
?
WHOOSH!
WELL WHAT'S KEEPING YOU? LET'S GO!
HONESTLY! I THINK YOU'D BE TOO LAZY TO HATE GIRLS!
BETTY (YAWN) I DON'T HATE GIRLS!
I JUST AVOID THEM! LIKE WORK!
ALSO, I DON'T LIKE WHAT THEY DO TO MY BEST FRIEND!

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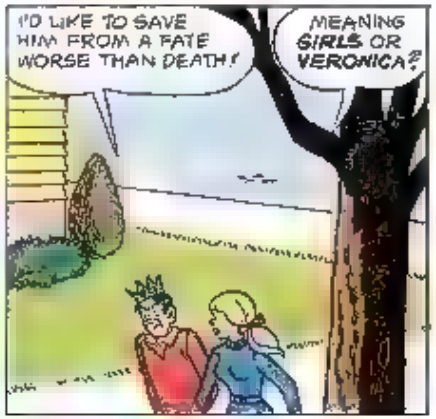

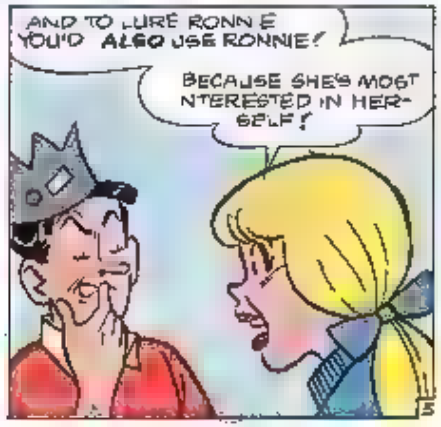

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DON'T BUG ME, ARCHIE! THIS IS MORE IMPORTANT THAN YOU! IN FACT, WHAT ISN'T?
GOOD OLD JUGG E HE DID T' HE LEFT THE FIELD WIDE OPEN!
LATER...
(SIGH) TOO MUCH, BOY! YOU REALLY OVERDID IT!
HOW'S THAT?
HE'S LOCKED IN HIS ROOM, ANGRY AND SULKING! HE HATES ALL WOMEN!
HE SHOULDN'T DO THAT!
THEY'RE NOT IMPORTANT ENOUGH TO WORK UP A GOOD HATE OVER!
NOW YOU TAKE REGGIE!
SAY, HOW COME RON COULDN'T GET INTO THE NEW CLUB?
NOBODY GETS INTO THAT CLUB! THEY DON'T START BUILDING UNTIL NEXT MONTH!
THE END

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10 WAY HAIRPIECE

10 GLAMOUR STYLES +

MOD-VOGUE TAIL. The New MOD HAIR-PIECE FOR LIMIT-LESS hair style flattery IT GOES ON WHEN YOU GO OUT! Natural and real looking Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR **Formal Wear** 100% glamorous **Dynel** a big 18 inches in length.

COLOR MATCHED TO YOUR SAMPLE! Your hair is crystal matched by our expert stylist- sample of your hair and leave the matching to us MAIL COUPON NOW!

YOURS ONLY $1 FREE

New MOD-VOGUE Illustrated hair style instructions included.

LOW INTRODUCTORY OFFER $1 for hair to include sample of hair and $1 (plus 25¢ postage and handling)

Mail to BEAUTY ARTS CO., Dept. 305 144 Andrews St., East Orange, N.J. 07018

Artist's version of one of 10 hair pieces in use.

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BE DOUBLY GLAMOROUS ORDER TWO GLAMORIZE BOTH TIMES!

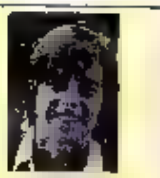
MONEY BACK GUARANTEE COUPON

BEAUTY ARTS CO. Dept. 305
144 Andrews St., East Orange, N.J. 07018

I enclose $1. (plus 25¢ postage and handling) and sample(s). Send the MOD-VOGUE HAIRPIECE postage paid. If not satisfied in full I may return within 10 days for full refund. Send ____ Daughter I enclose $1. plus 25¢ postage and handling for each hairpiece ordered.

Name _____
Street _____
City _____ State _____ Zip _____

OUTASITE OFFER



#1 BOBBY SHERMAN
Love Beads Kit! Enough for three bead girl necklaces! Super-easy

#2 JACK WILD!
Super Rock On His WILD Life from the very beginning! All his favorite clips & interviews! Where to write him! $1.00

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Full length Super Book! So many heavenly pix All the helpful info on his wife teaching life! ALSO! Giant Portrait! All only $1.00!

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#5 BRIDGET'S GIRL GUIDE
BRIDGET HANLEY tells you how to handle boys. What to do and say, the Hollywood way! $1.00

#6 BOBBY & THE BEATLES
BOBBY, BRIDGET, DAVID, GORDY, ROBERT BROWN tell the inside stories & pix. Their private lives! Only $1.00

#7 THE SECRETS OF BOBBY SHERMAN
FULL-LENGTH SPECIAL BOOK! LIFE STORY! 50 SUPER SCRAPBOOK PIX! How you can be his girl! What he's really like! Only $1.00

#8 BOBBY'S PRIVATE PHOTO ALBUM
75 GREAT PERSONAL PHOTOS
His own personal favorite photos! $1.00!

Circle the Number(s) of Item(s) you want Below (Add 25¢ for Rush Handling!)

#1 #2 #3 #4 #5 #6 #7 #8

HOW TO ORDER

SEND THIS COUPON AND MONEY TO H.N.Z. ENTERPRISES, DEPT. ARG SUITE 600, 1800 N. HIGHLAND AVE. HOLLYWOOD, CALIFORNIA 90028.

NAME _____
ADDRESS _____
CITY, STATE, ZIP _____

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MAJOR LEAGUE OFFER FROM CLARK BARS!

The OFFICIAL CANDY of the Major League Baseball Players Association.

NOW...YOUR OWN MAJOR LEAGUE TEE SHIRT!

CLARK CLARK + $1.00

JUST 2 CLARK BAR WRAPPERS PLUS $1.00

PICK YOUR FAVORITE MAJOR LEAGUE BASEBALL TEAM!

Now you can play ball the big league way with your own team's tee shirt. Your favorite team's insignia is on the front. And you get letters and numerals to iron on your own name and number. So play ball! Shirts are white cotton knit with ribbed crew neck. Sturdy, comfortable and easy to wash after every game. Order yours just as fast as you can eat two delicious Clark Bars. Remember save the wrappers, add a dollar and send it in with the coupon below. We'll send your special Major League Tee Shirt right away.

WIN WITH CLARK BARS...

The OFFICIAL CANDY of the Major League Baseball Players!

CLARK BASEBALL TEE SHIRT OFFER
ALLISON P.O. BOX 179 • Allentown, Pa. 18105

I enclose $1.00 plus 2 Clark Bar wrappers. (No stamps or coins please). Please send me my Baseball Tee Shirt with full color insignia of the Major League Team I have indicated.

WRITE NUMBER of TEAM INSIGNIA IN THIS BOX [ ] CHECK SIZE: SMALL ☐ AGES 4-7 MEDIUM ☐ 8-11 LARGE ☐ 12-15

NAME _____ please print

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Please allow 3-4 weeks for delivery. Offer void where restricted by law. This offer is subject to withdrawal or modification at any time.

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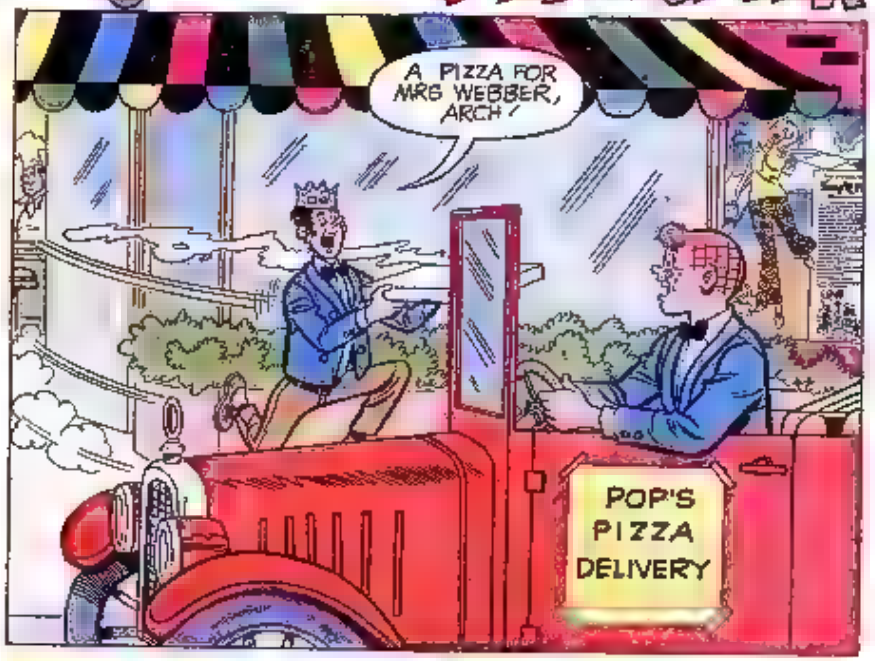
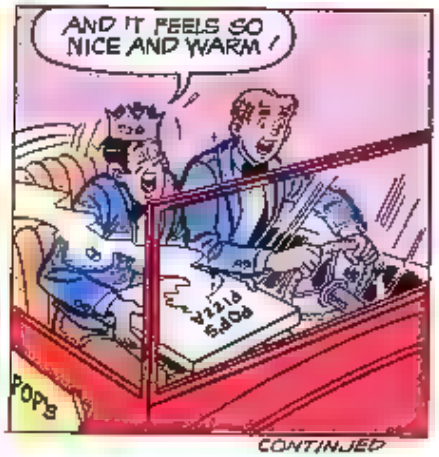
Jughead "The PIZZA PUSHER"





CONTINUED

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MONSTER S-I-Z-E MONSTERS

7 FEET TALL

In Authentic Colors With GLOW in the DARK EYES

ONLY $1.00

TEN DAY FREE TRIAL

Just imagine your friends shock when they walk into your room and see the "Monster" reaching out—bigger than life-Frankenstein, the original man-made monster, that creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as awful and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethylene, and so lifelike you'll probably find yourself talking to him (won't you be surprised if he answers!) Comes complete with eyes that glow warm in the pitch dark for a special thrilling chill.

Barry the Skeleton. And then there is Barry—stark scary with nothing left but his bare bones. A 7 foot monster set up the grave—his bones white, his eyes shining—eerie glowing in the dark.

Money Back Guarantee.

Just send $1.00 plus 25c to cover postage and handling for each monster you want. Your money back if not satisfactorily horrified.

Horror House Dept. JM R03
Lynbrook, N.Y. 11563

Rush me my 7 foot tall glow in the dark monsters. Send me ☐ Frankenstein ☐ Barry the Skeleton

Enclose $1 plus 25c for postage and handling for each. If I don't get shivers of delight, can return my purchase within 10 days and you will refund the full purchase price.

NAME

ADDRESS

CITY STATE ZIP

New York State residents please add 8% sales tax.

100 Little Dolls all for $1.00

Don't shake your head in disbelief! This is TRUE! 100 DOLLS FOR PENNY EACH you can give that little girl the most thrilling present of her life. Yes! A set of ONE HUNDRED DOLLS for only $1.00 — a penny A PIECE!

Baby Dolls Nurse Dolls Dancing Dolls
Costume Dolls Ballerina Dolls Mexican Dolls
Indian Dolls Clown Dolls Cowboy Dolls
Bride Dolls Groom Dolls and many more.

The success of this unprecedented offer is that every doll is made from beautiful high resilient Styrene plastic and has permanent clothes. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in attractive colors. Your daughter or any child of the right child will love you for this gift. She will play with them for months and not grow weary of them. What a luxury for a little girl! Just think of it! 100 exquisite little dolls in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

To get out the coupon below. Order as many sets as you have little girls to give away to Xmas! $1 for each 100 doll set you order. And even if this amazing bargain gets lost in the mail, if you don't be absolutely sold over this bargain just send the doll back and we will promptly refund your money.

Our Guarantee
HERE IS WHAT THESE DOLLS ARE MADE OF

MAIL COUPON TODAY

Yes! Mail Doll Co. Dept. 753
100 Anthony St. East Orange, N.J. 07018

Gentlemen:

I can't wait to see if these dolls are all you say they are. Enclosed please find $_____ in check ☐ money order ☐ cash ☐ for _____ set of 100 DOLLS each at $1.00 plus 25c for postage and handling per set. If I am disappointed in the slightest, will send them back to you for refund as per your guarantee.

(Please, NO C.O.D.'s)

Name _____

Address _____

City _____ Zone _____ State _____

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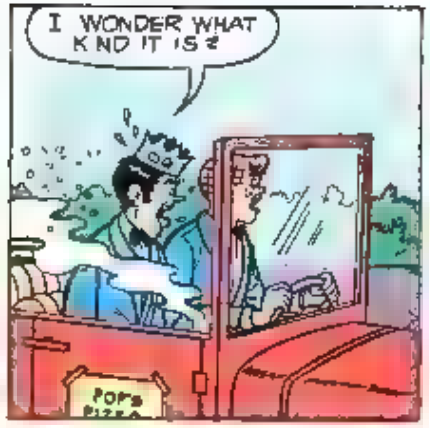

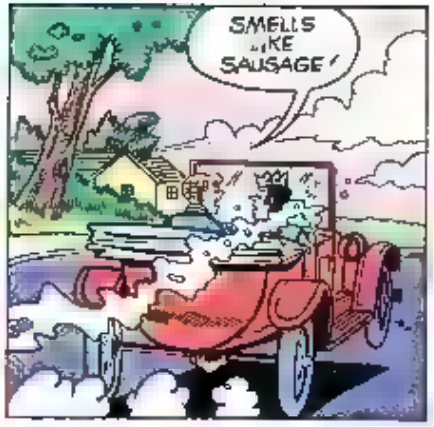

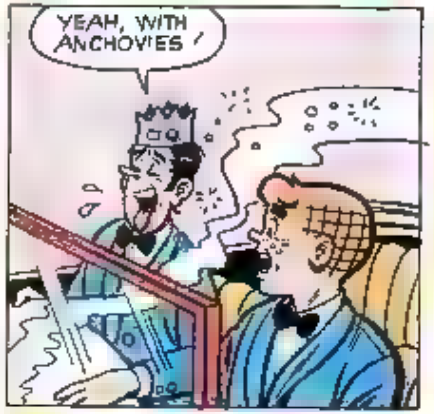

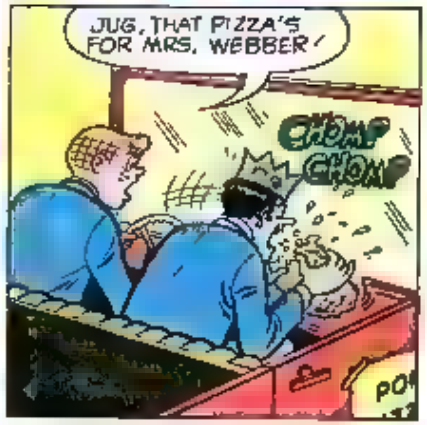

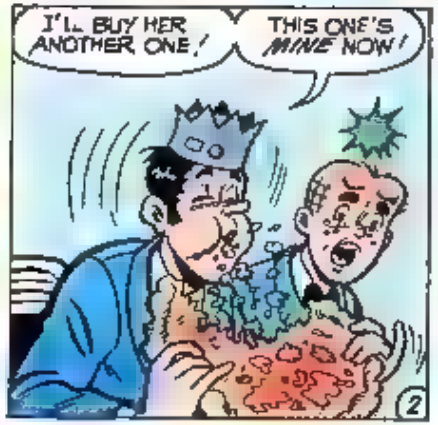

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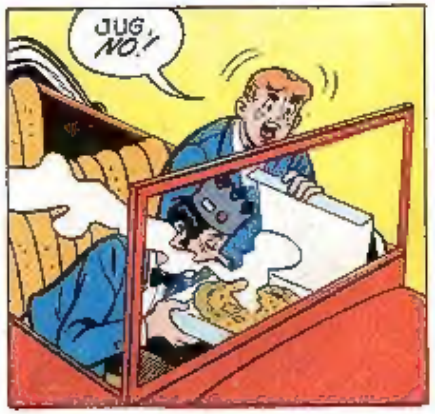

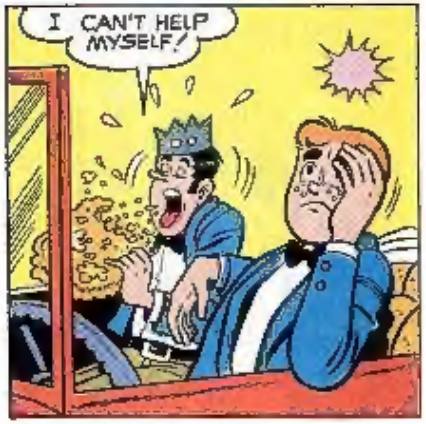

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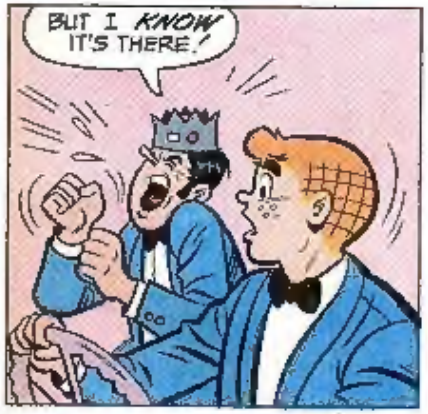

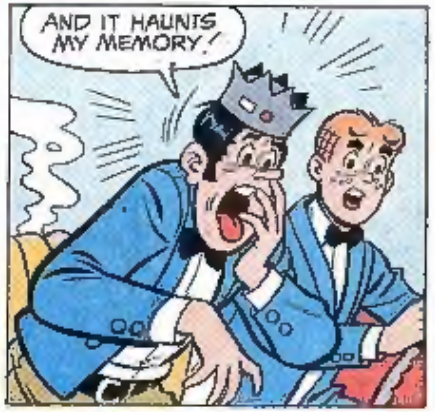

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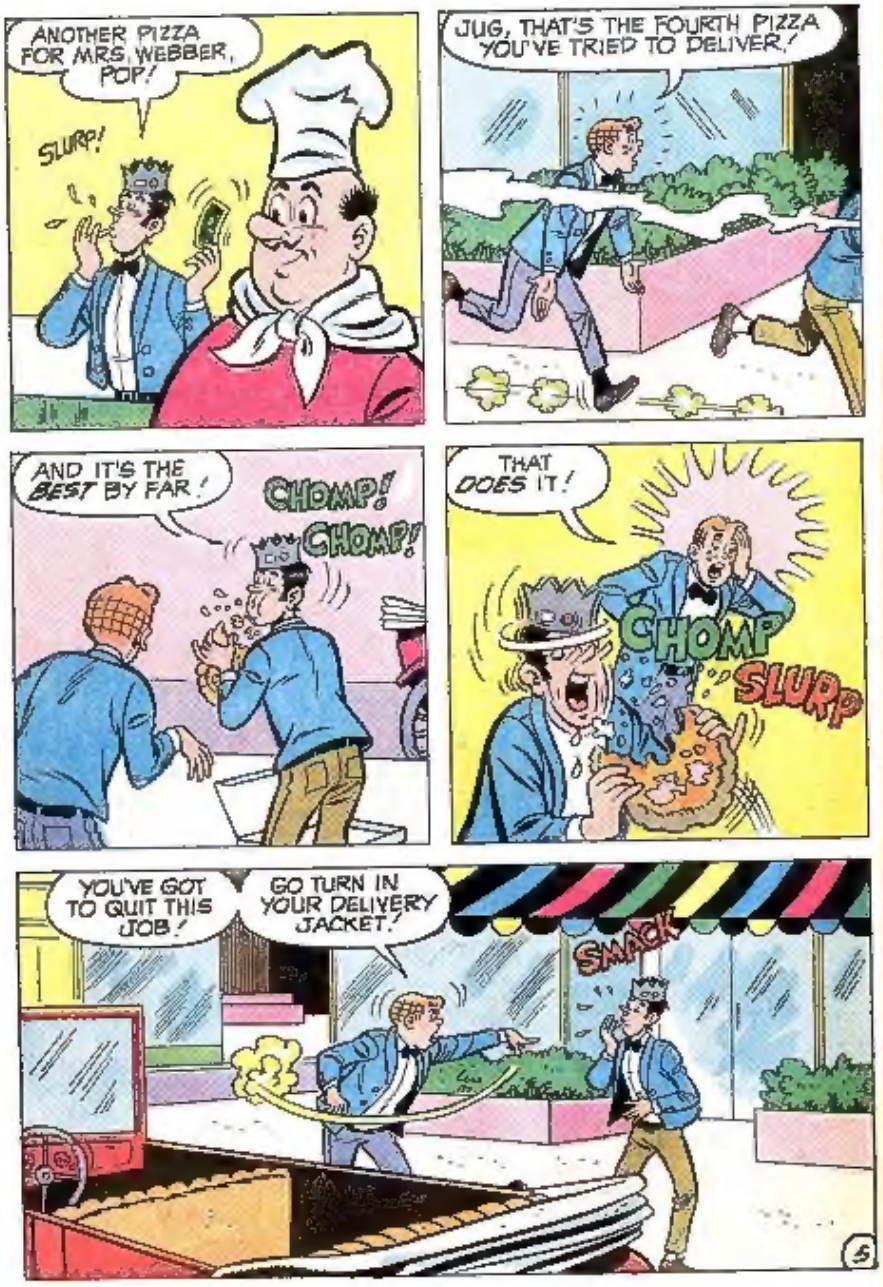

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I CAN'T ACCEPT YOUR RESIGNATION, JUG!
TAKE THIS PIZZA TO MRS. WEBBER!
POP, YOU KNOW THAT JUG IS GOING TO EAT THAT PIZZA!
OF COURSE!
AND THEN HE'LL PAY FOR IT!
BUT WHAT ABOUT MRS. WEBBER?
SHE'LL NEVER GET HER PIZZA!
I KNOW WHAT I'M DOING, ARCH!
THERE IS NO MRS. WEBBER!
RING!
SMACK!
The End

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PLAY 1970 BIG LEAGUE BASEBALL GAMES

- PITCHING
- HITTING
- FIELDING
- RUNNING
- MANAGING

SEND FOR FREE SAMPLE OFFER NOW

Easy to play, real thrilling, exciting baseball with STRAT-O-MATIC. 480 big league players perform according to their actual abilities and your managerial decisions. You, the manager, call all strategy moves for all major league teams.

You, the manager, not only decide lineups, insert pinch-hitters, pinch-runners, and relief pitchers, play your infield "in or deep," and make defensive changes at any time, but also call for the sacrifice, steal, hit-and-run, and squeeze play. All strategy moves are possible with STRAT-O-MATIC.

You have real control over all 480 major league players — who actually hit, pitch, field, and run according to their baseball abilities.

Each player has truly individual qualities. He slumps and goes into hot streaks, performs heroics and commits errors. With STRAT-O-MATIC all qualities of a ballplayer are realistic.

For example, in batting Reggie Jackson will be among the leaders in both home runs and strikeouts. Matty Alou will be among your batting average leaders, but will hit fewer home runs than the average ballplayer.

In pitching, Fergie Jenkins will display good control, be difficult to hit, but will yield more "gopher balls" than most major league pitchers.

In fielding, Curt Flood will make catches which other outfielders would fail to make. Brooks Robinson will make fewer errors and take away more would-be base hits than other third basemen. In base running, and stealing also, all players will perform realistically.

The above are just some of STRAT-O-MATIC's highlights. For the entire story, mail coupon for a colorful FREE BROCHURE containing full detailed information and FREE STRAT-O-MATIC SAMPLES. Don't delay. Write today!

HERE'S YOUR
SEASON'S PASS
to hundreds of Big League ball games.
Fill out and mail today.
You Take No Risk. Fill out and mail for free sample offer.

Strat-O-Matic Game Co., Inc. Box 541, Great Neck, N.Y. 11020

MAIL COUPON NOW FOR FREE SAMPLE OFFER

Strat-O-Matic Game Co., Inc., Dept.640 Box 541, Great Neck, N.Y. 11020

Send exciting FREE STRAT-O-MATIC Baseball Game offer and samples. I enclose 10 cents in coin or stamps to cover postage and handling.

Name _____

Address _____

City _____ State _____ Zip _____

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Join The Leader NOW!

SALES LEADERSHIP CLUB,

Springfield, Massachusetts 01101

Fold Down • Don't Cut! Just Seal (Paste, Staple or Scotch Tape) Enroll me as a member. Rush FREE Membership Cards, Christmas Card Album, Prize Catalog and full details on how to earn prizes at once.

Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____

Postage Will Be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL

First Class Permit No 3108 Springfield Mass

SALES LEADERSHIP CLUB

Dept. OSA-6

Springfield, Mass. 01101

JOIN THE CLUB SALES LEADERSHIP
Win Great Prizes or Cash in a Flash
SELL PERSONALIZED CHRISTMAS CARDS FROM FREE ALBUM
Just A Few Of Our Terrific Prizes in Free Catalog
EXTRA BONUS
Free Gifts For Re-Orders!
Join The Club That Gives You More
FREE ALBUM of Actual Christmas Cards — Yours to Keep!
AMAZING VALUE top quality cards with name IMPRINTED FREE for LESS than 1¢ EACH!
FINEST SELECTION FOR EVERYONE — Sell Faster, Easier!
NO BOXES TO CARRY or OUTLAY
NO RISK — NO OBLIGATION — NO INVESTMENT!
IT'S EASY TO BE A SALES LEADER GET FABULOUS PRIZES OR CASH
We Is Great When You're A Winner
Everyone Who Tries Can Win!

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DO YOU NEED EXTRA MONEY?

It costs you nothing to try

$100.00 IS YOURS

for selling only 100 boxes of our new Radiant Splendor Christmas Card assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards.

Cut out entire Business Reply Coupon below—mail it today —and we will send you immediately leading boxes on approval—FREE Catalog of money-making Greeting Cards and Gifts—plus FREE samples of personalized Christmas Cards. No experience necessary.

NEW! RADIANT SPLENDOR CHRISTMAS ASSORTMENT 20 lovely deluxe cards. Exquisitely original!

NEW! SPARKLING PETS ALL OCCASION ASSORTMENT 15 heart-warming designs in a variety of unusual papers by Jonathan Arbor

NEW! DELUXE CHRISTMAS GIFT WRAPPING ASSORTMENT 15 gay, colorful sheets. Terrific value!

NEW! DAISY LETTERS IN-THE-ROUND STATIONERY 50 large 7" sheets, 50 large 7" matching envelopes. Bright matching colors, solid color envelopes. Lined paper

PARENTS' MAGAZINE GUARANTEED

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $75 to $90 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

FILL IN COUPON, ENVELOPE, FOLD OVER FLAP, SEAL (PASTE OR TAPE) AND MAIL TODAY

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW. FILL IN COUPON-INVOICE, FOLD OVER FLAP, SEAL (PASTE OR TAPE) AND MAIL TODAY — No Stamp Necessary

FREE SAMPLES! PERSONALIZED CHRISTMAS CARDS and FREE 80-PAGE FULL COLOR CATALOG OF OUR ENTIRE CARD AND GIFT LINE

Cut Along Dotted Line

THIS ENTIRE FOUR-FOLD COUPON FORMS A NO-POSTAGE-NECESSARY BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. X-20
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately leading boxes on approval for 30 day free trial plus FREE samples of personalized Christmas cards, FREE 80-page Full Color Catalog of money-making Gifts and Cards and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name _____ PLEASE PRINT _____ Apt. No. _____

Address _____

City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

DO NOT CUT HERE ✝ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 369, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606
Dept. X-20

Postage Will be Paid by Addressee

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